

**From:**

**Sent:** 11 April 2026 09:14

**To:** Business Licence <business.licence@brent.gov.uk>

**Subject:** Re: New AGC - Arcadia Casino, 1 Walm Lane, NW2 5SN - 37891

Ps I would also like to add that it became a police priority in January 2026 for this particular stretch of road to be at less risk of anti social behaviour. This is from the metropolitan police website:

Priority:

Reduce drug dealing and antisocial behaviour on Walm Lane between Willesden Green Station and Sainsbury's



I also want to point out this general terrible static about Brent and its relationship to gambling.



The borough where more than one in 20  
people has a gambling problem

[london-now.co.uk](http://london-now.co.uk)

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On 11 Apr 2026, at 00:44, wrote:

Dear sir / madam

I am objecting to this casino because it is on a very popular stretch of road that many children walk past every day on their way to and from school. The more Brent says yes to these sorts of establishments, and the more of them there are in our communities, then obviously the more normalising it will seem to young people and therefore make gambling seem like a common and acceptable and harmless activity.

The location of this one is particularly bad for children.

Yours faithfully